



COMMERCIAL GAMING REVENUE TRACKER

2022 | Second Quarter

Overview

AGA's Commercial Gaming Revenue Tracker provides state-by-state and cumulative insight into the U.S. commercial gaming industry's financial performance based on state revenue reports. This issue highlights second quarter results, covering April 1 through June 30, 2022.

Q2 2022 GGR PER GAMING VERTICAL, CHANGE OVER Q2 2021*

	Total GGR	Slot GGR	Table Game GGR	Sports Betting GGR	iGaming GGR
Q2 2021	\$14.81B	\$8.70B	\$2.54B	\$1.42B	\$1.21B
	+8.8% ▲	0.2% ▲	+18.2% ▲	+58.7% ▲	+34.3% ▲

YTD GGR PER GAMING VERTICAL, CHANGE OVER H1 2021*

	Total GGR	Slot GGR	Table Game GGR	Sports Betting GGR	iGaming GGR
H2 2021	\$29.16B	\$16.89B	\$4.91B	\$3.04B	\$2.42B
	+17.8% ▲	+8.7% ▲	+28.9% ▲	+63.9% ▲	+43.5% ▲

*Michigan and Louisiana are not included in the separate slot and table game revenue numbers. Arizona and Illinois sports betting revenue for June had not been reported at the time of writing. Q2 2022 had 26 commercial sports betting markets compared to 20 in 2021 and seven in 2019. Q2 2022 had six iGaming markets compared to five in 2021 (excl. Nevada online poker).

Source: American Gaming Association

Record U.S. Gaming Revenue Continues in the Second Quarter

U.S. commercial gaming generated record gaming revenue in the second quarter of 2022. Despite macroeconomic headwinds and increasingly challenging year-over-year comparisons, consumers continue to allocate entertainment spending to gaming as the industry is on pace for a second consecutive record-breaking year.

Revenue data reported by state regulators and compiled by the AGA shows that nationwide gaming industry win from traditional casino games, sports betting and iGaming surpassed \$14.81 billion in Q2, a 8.8 percent jump year-over-year and 3.3 percent higher than the previous quarterly record (Q4 2021).

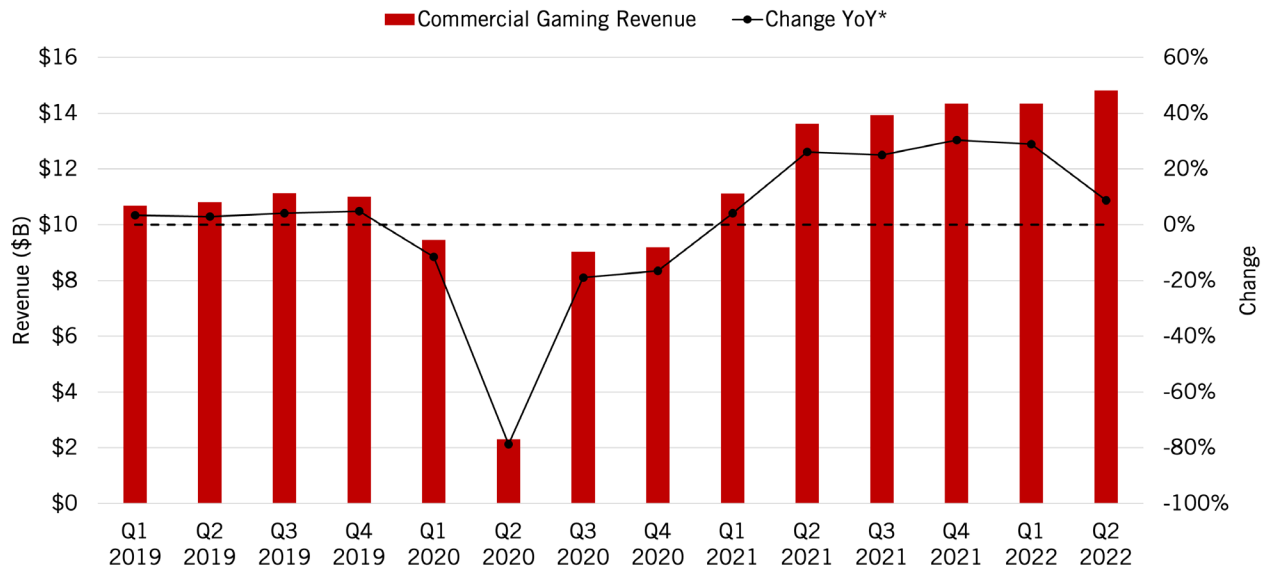


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U.S. QUARTERLY COMMERCIAL GAMING REVENUE – 2019 TO 2022



*Q1-Q4 2021 compared to Q1-Q4 2019

Source: American Gaming Association

The industry continued to benefit from consumer demand for travel and entertainment as well as the slow return of business travel and conventions. Travel spending nationwide rose for three consecutive months in Q2 and set a new pandemic high of \$105 billion in June, according to the [U.S. Travel Association](#).

The second quarter begins a stretch of increasingly challenging year-over-year comparisons. Unsurprisingly, the growth rate softened throughout the spring, with year-over-year revenue growth slowing from 13.1 percent in April, to 10.7 percent in May and 2.5 percent in June. That these months still constituted three of the ten top grossing in U.S. gaming history attests to the industry’s strength over the past year.

Second quarter revenue from traditional slot machines and table games generated \$12.17 billion or 82.2 percent of total commercial gaming revenue. Sports betting grossed \$1.42 billion (9.6% of total) and iGaming \$1.21 billion (8.2%).

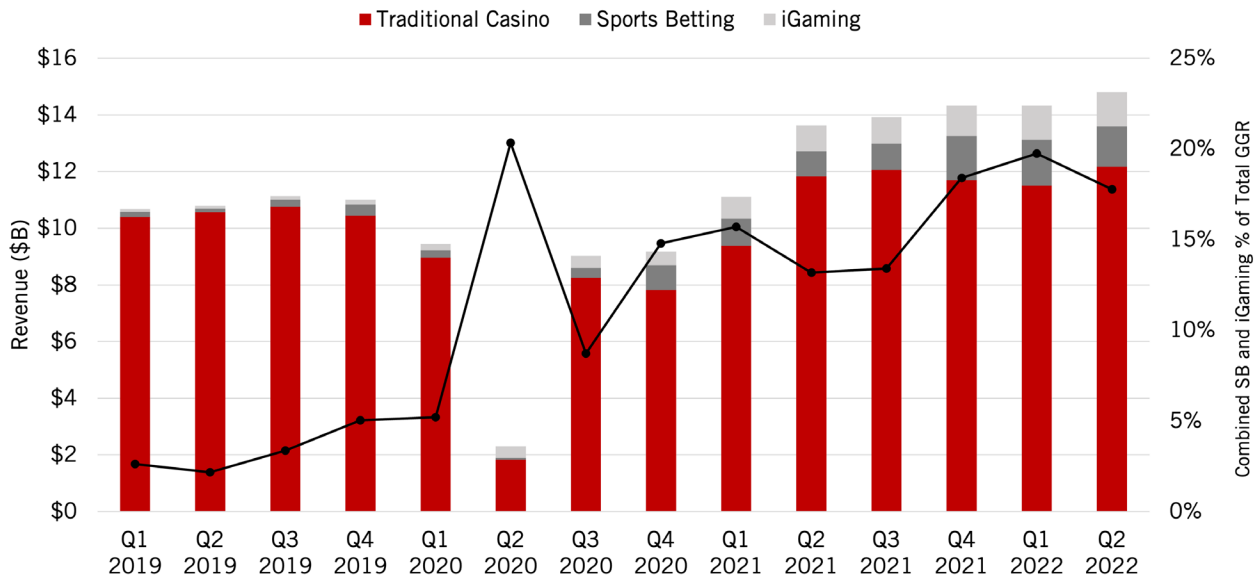


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U.S. QUARTERLY COMMERCIAL GAMING REVENUE BY VERTICAL 2019 TO 2022



Source: American Gaming Association

At the halfway point, 2022 remains on track to surpass 2021 as the highest-grossing year in gaming industry history. The \$29.16 billion in revenue generated during the first six months puts 2022 nearly 18 percent ahead of last year. Of total revenue in H1, traditional casino games accounted for \$23.67 billion while sports betting added \$3.04 billion and iGaming grossed \$2.42 billion.

Nine States Set Single-Quarter Records

Of the 31 commercial gaming jurisdictions in operation a year ago, 22 posted year-over-year revenue increases in the second quarter. Nine of the 22 states reported all-time quarterly records for total commercial gaming revenue: Arkansas (\$152.0M), Iowa (\$483.6M), Maryland (\$519.5M), Massachusetts (\$383.3M), Nevada (\$3.71B), New York (\$1.02B), Oklahoma (\$39.6M), Oregon (\$11.4M) and Pennsylvania (\$1.32B).

Through the first half of 2022, gaming revenue in 27 of 31 commercial jurisdictions is ahead of the same period in 2021. Three states are trailing slightly behind last year – Kansas (-1.3%), Mississippi (-3.7%) and South Dakota (-2.5%) – reflecting a faster-than-average return to normal operations in 2021 and tougher year-over-year comparisons. Additionally, the District of Columbia’s turbulent betting market is down 26.7 percent compared to the first half of 2021.



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Q2 2022 COMMERCIAL GAMING REVENUE BY STATE

STATE	Q2 2022 (\$M)	CHANGE OVER Q1 2021	YTD (\$M)	CHANGE OVER H1 2021
Arizona ^{†\$#}	\$86.6	-	\$193.0	-
Arkansas ^{*†}	\$153.0	0.6%	\$300.3	6.4%
Colorado ^{*†}	\$321.4	4.7%	\$646.0	15.1%
Connecticut ^{††\$}	\$89.9	-	\$183.0	-
Delaware ^{*††}	\$129.9	5.5%	\$251.9	6.7%
District of Columbia [†]	\$4.9	-21.3%	\$9.0	-26.7%
Florida [*]	\$178.2	0.1%	\$360.2	12.0%
Illinois ^{*†#}	\$487.7	9.0%	\$950.7	21.1%
Indiana ^{*†}	\$713.4	1.6%	\$1,424.5	10.5%
Iowa ^{*†}	\$483.6	0.1%	\$957.2	3.6%
Kansas [*]	\$99.8	-2.1%	\$199.6	-1.3%
Louisiana ^{*†}	\$667.8	-2.6%	\$1,318.3	6.6%
Maine [*]	\$42.5	15.9%	\$81.3	30.4%
Maryland ^{*†}	\$519.5	4.7%	\$1,016.0	10.4%
Massachusetts [*]	\$283.3	10.9%	\$553.4	19.2%
Michigan ^{*††}	\$787.0	17.4%	\$1,568.9	28.5%
Mississippi ^{*†}	\$658.3	-12.6%	\$1,318.4	-3.7%
Missouri [*]	\$487.4	-2.7%	\$955.4	0.9%
Montana [†]	\$1.0	-25.3%	\$3.1	8.5%
Nevada ^{*††}	\$3,705.6	7.4%	\$7,252.8	19.8%
New Hampshire [†]	\$14.0	35.9%	\$28.3	37.9%
New Jersey ^{*††}	\$1,254.7	12.1%	\$2,433.3	15.2%
New Mexico [*]	\$67.0	-4.3%	\$128.8	37.7%
New York ^{*†}	\$1,021.7	44.2%	\$2,018.3	60.6%
Ohio [*]	\$606.4	-2.7%	\$1,172.8	1.9%
Oklahoma [*]	\$39.6	2.3%	\$76.5	6.0%
Oregon [†]	\$11.4	44.0%	\$20.8	31.0%



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STATE	Q2 2022 (\$M)	CHANGE OVER Q1 2021	YTD (\$M)	CHANGE OVER H1 2021
Pennsylvania**‡	\$1,321.9	8.6%	\$2,599.6	14.9%
Rhode Island*†	\$172.0	12.6%	\$329.7	18.7%
South Dakota*†	\$34.7	-6.7%	\$68.3	-2.5%
Tennessee†	\$70.3	42.9%	\$154.0	52.4%
Virginia†	\$104.8	62.1%	\$205.0	91.6%
West Virginia**‡	\$192.0	12.8%	\$375.0	18.9%
Wyoming†§	\$2.7	-	\$5.6	-
United States	\$14,814.0	8.8%	\$29,158.9	

*States with legal and operational casino slot and/or table games in Q2 2022.

†States with legal and operational sports betting in Q2 2022.

‡States with legal and operational iGaming in Q2 2022.

§New commercial casino gaming market within the last 12 months. No YoY comparison available.

#June sports betting revenue for Arizona and Illinois had not been reported at the time of publication.

Source: American Gaming Association



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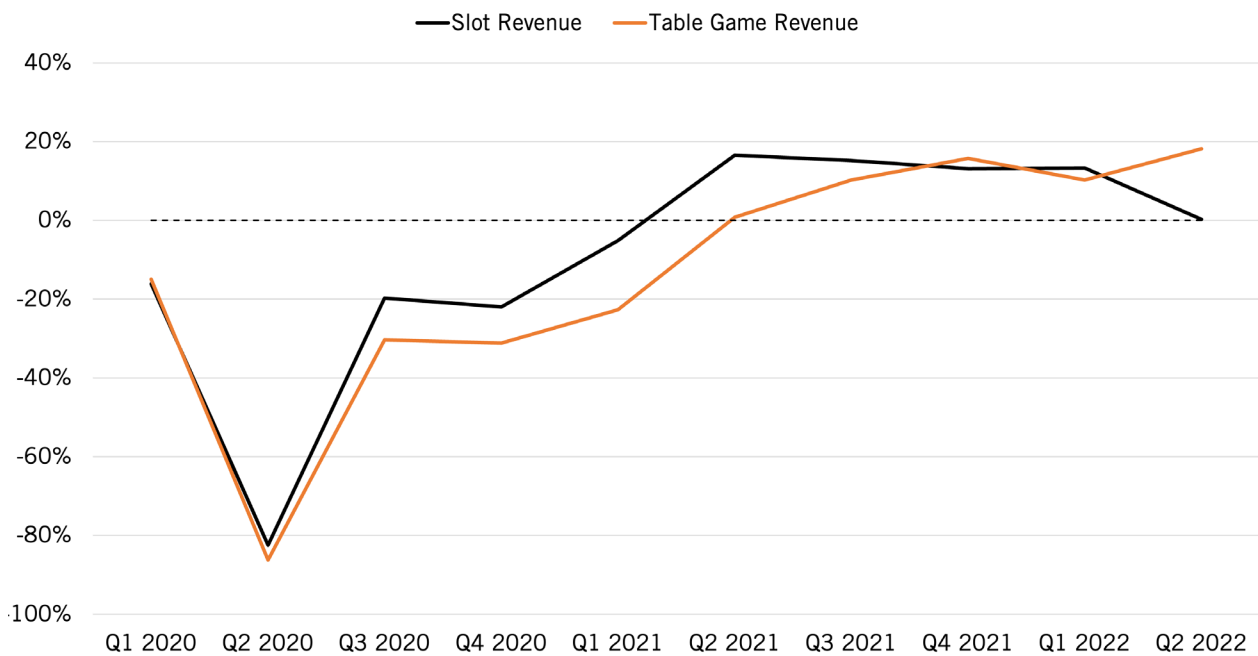
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Traditional Casino Revenue Led Record Quarter

Land-based slot machines and table games generated the lion’s share of industry revenue, with a combined \$12.17 billion, up 2.9 percent from Q2 2021 and a single-quarter record for traditional casino gaming.

Nationwide, both slot machines and table games set new quarterly highs. While slot machine revenue inched ahead by 0.2 percent year-over-year, revenue from table games jumped 18.2 percent, reflecting softer comparisons for the vertical from the lingering impact that COVID restrictions had on table games in the first half of 2021.

U.S. QUARTERLY SLOT AND TABLE GAME REVENUE, CHANGE YEAR-OVER-YEAR



*Q1-Q4 2021 compared to Q1-Q4 2019

Source: American Gaming Association

In the first six months of 2022, traditional casino gaming generated \$23.67 billion in revenue, tracking 11.7 percent ahead of same period in 2021.

At the state level, 17 of 25 traditional casino gaming states had combined revenue from slot and table games increase in second quarter. The slowdown in the remaining markets mostly reflects tougher comparisons in these jurisdictions due to COVID restrictions having eased earlier compared to in other places.

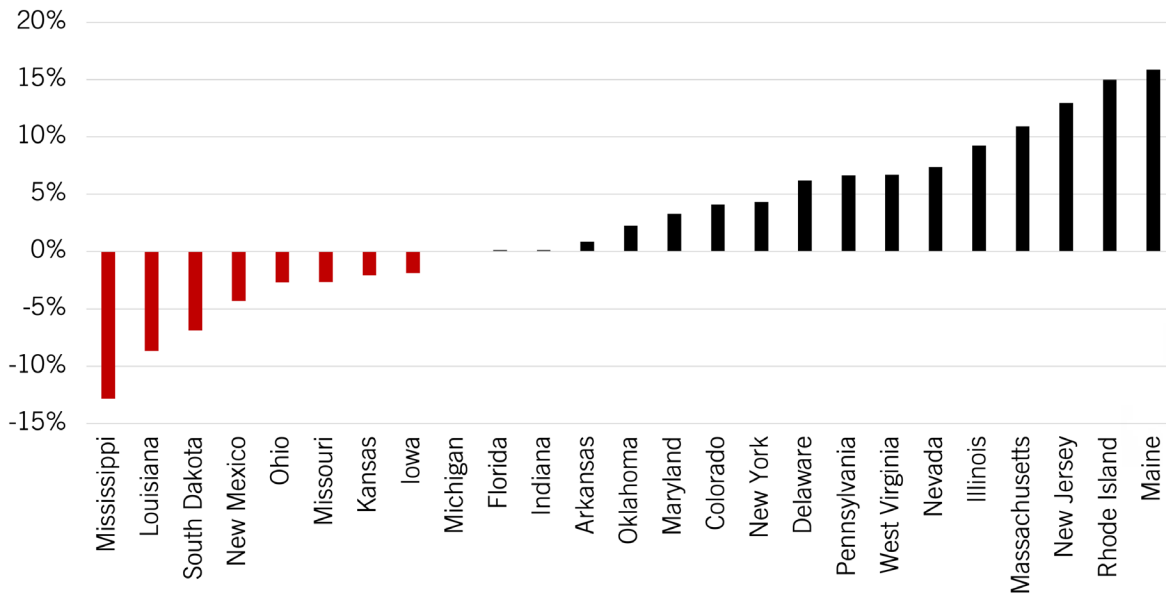


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Q2 2022 TRADITIONAL GAMING REVENUE BY STATE, CHANGE OVER 2021



Source: American Gaming Association

Traditional casino revenue is tracking ahead of 2021 in 21 of 25 states through the first half, while four states are trailing slightly: Kansas (-1.3%), Louisiana (-0.3%), Mississippi (-3.4%) and South Dakota (-2.8%)



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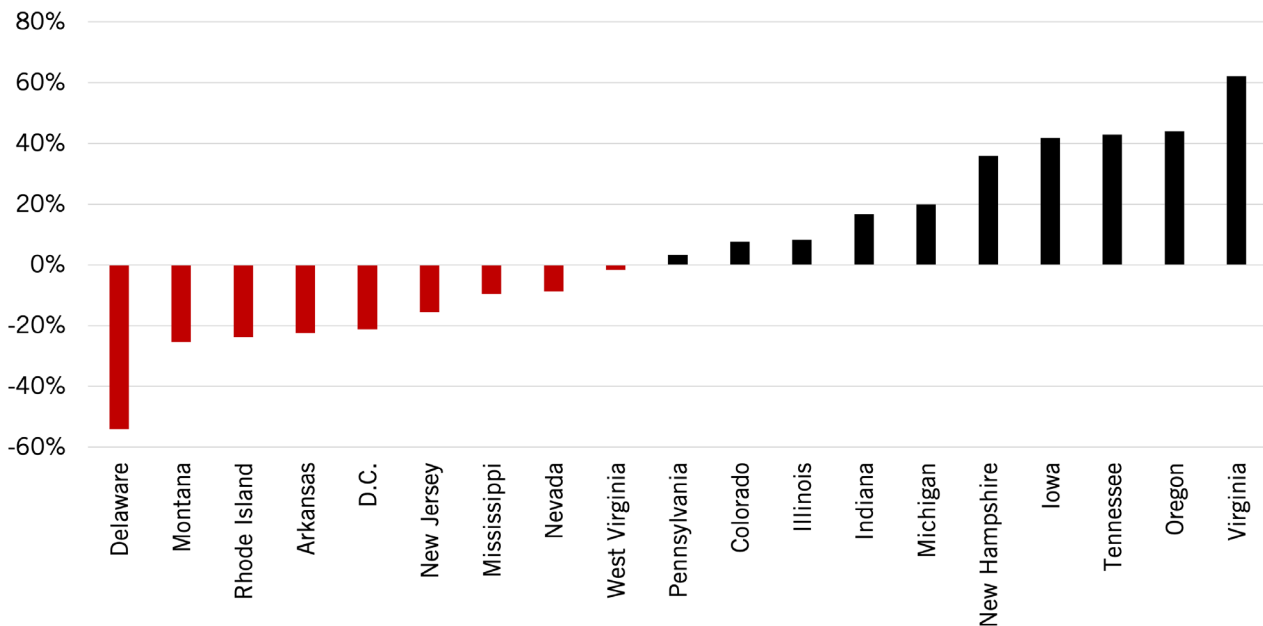
Sports Betting Continues to Grow, Some Maturing Markets See Slowdown

The start of summer and a slower sports calendar brought with it the annual slowdown in sports betting activity.

Quarterly sports wagering revenue of \$1.42 billion marked a 58.7 percent jump from Q2 2021, with \$449.8 million, or about one-third, of the winning coming from sports betting markets that weren't live one year ago. Excluding new markets, Q2 2022 saw sports betting revenue increase 8.4 percent year-over-year. Eleven of 20 commercial sports betting markets that were operational one year ago saw wagering revenue growth in the second quarter.

After six months of 2022, commercial sports betting remains on track for another record-setting year with revenue reaching \$3.04 billion, up 63.9 percent from the same period last year. Same market revenue gained 12.2 percent compared to the first half of 2021.

Q2 2022 SPORTS BETTING REVENUE BY STATE, CHANGE OVER Q2 2021



*New York is omitted, the launch of online sports betting led to a revenue increase of 5,923%.

Source: American Gaming Association



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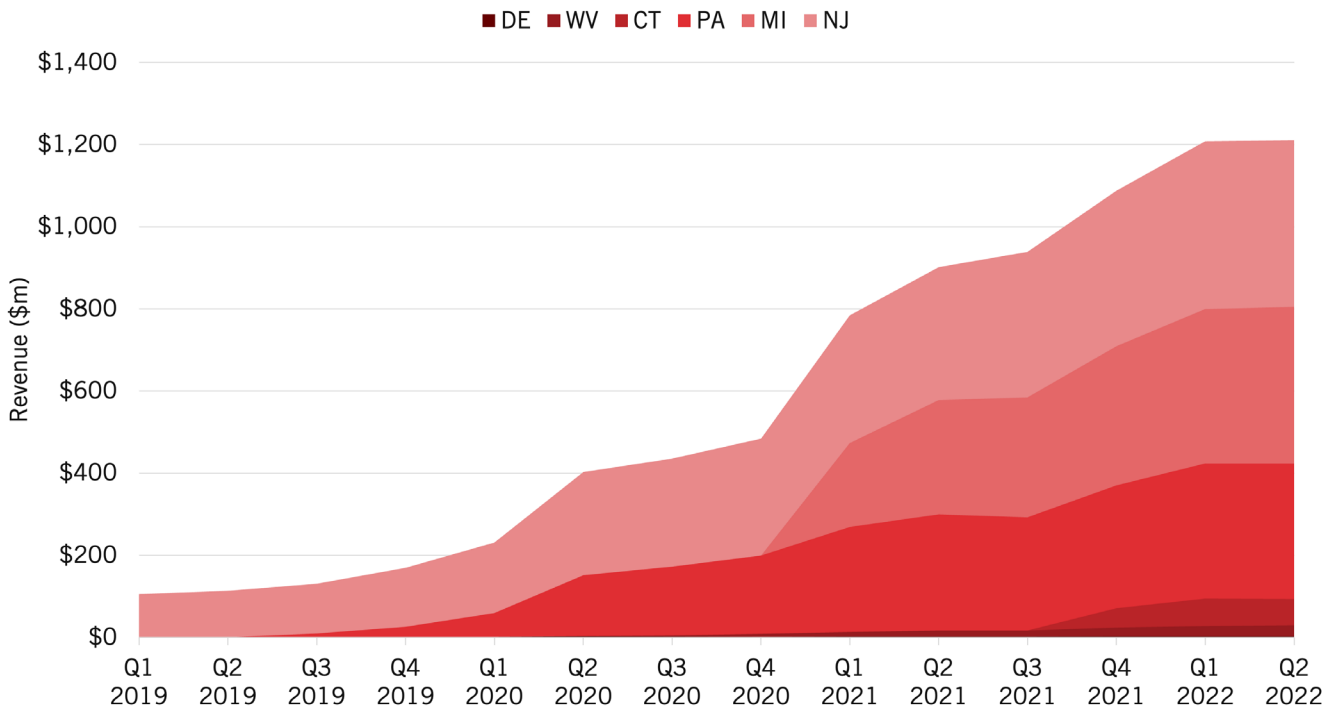
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iGaming's Q2 Ties First Quarter for Record

iGaming platforms in Connecticut, Delaware, Michigan, New Jersey, Pennsylvania and West Virginia generated \$1.21 billion in Q2, gaining 34.3 percent year-over-year and inching \$3 million (0.2%) ahead of the previous record set in the first quarter of 2022. Six iGaming markets were live this quarter compared to five in 2021 (excluding Nevada online poker). Omitting the new iGaming market, Q2 iGaming revenue was up 27.2 percent year-over-year.

2022 has been iGaming's fastest start to a year at \$2.42 billion in revenue during the first half, up nearly 43.5 percent from the previous record set in 2020. Same market revenue gained 35.7 percent compared to H1 2021.

QUARTERLY iGAMING REVENUE BY STATE – 2019 TO 2022



Source: American Gaming Association